

SPONSORSHIP PACKET



NATIONAL

**Youth Heart
Screening Day**

EVERY KID. EVERY HEART.

Date: Saturday, February 1, 2025

Time: 9:00am to 1:00pm

Place: Strada Patient Care Center
1601 Center Street, Mobile, AL

This event is held in collaboration with Parent Heart Watch, a national organization committed to preventing sudden cardiac arrest in youth through awareness, education, and advocacy.



Heart for Athletes

Protecting Youth from Sudden Cardiac Arrest

Event Information

Heart Screenings

Youth and young adults ages 6-20 will receive a non-invasive electrocardiogram (ECG) interpreted by a physician proficient in the interpretation of ECG.

If Needed

A limited echocardiogram will also be offered to those who are identified as needing further evaluation after the ECG.

Hands-Only CPR Training Station

This station will be open to everyone attending and will be staffed by CPR certified personel, EMS professionals and volunteers who will provide this life saving training.

Why screen young hearts?

- > It is estimated that up to 23,000 youth die from Sudden Cardiac Arrest (SCA) annually
- > EKG testing can detect up to 70% of the conditions that can cause SCA
- > 1 out of every 300 youth screened is found to be at-risk for a potentially life-threatening cardiac issue

What is Sudden Cardiac Arrest?

Sudden Cardiac Arrest (SCA) is a life-threatening emergency that occurs when the heart suddenly stops beating.

It strikes people of all ages who may seem to be healthy, even children and teens.

When SCA happens, the result is usually death.

Sponsorship Levels and Benefits

Please provide your high resolution logo by **January 10, 2025** to be included in print materials. Logos can be emailed to amy@heartforathletes.org.

Platinum Sponsor
\$2,500

- Logo on event t-shirt
- Recognition in Social Media Posts
- Mention in Press Releases
- Logo on Screening Organization Website for one full year
- Inclusion of Flyers in Event Packet

Gold Sponsor
\$1,000

- Logo on event t-shirt
- Recognition in Social Media Posts
- Mention in Press Releases
- Logo on Screening Organization Website During Promotion of Event
- Inclusion of Flyers in Event Packet

Silver Sponsor
\$500

- Logo on event t-shirt
- Recognition in Social Media Posts
- Mention in Press Releases

Bronze Sponsor
\$250

- Recognition in Social Media Posts
- Mention in Press Releases

Sponsorship Form

Please note that we must receive your sponsorship form by **January 10, 2025** to be included in all print materials. For questions regarding a sponsorship please contact Amy Cockrell at amy@heartforathletes.org.

Company Name: _____

Company Address: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

PAYMENT INFORMATION:

____ Enclosed is our check in the amount of \$_____

____ Please bill my credit card for \$_____

Card #: _____ Exp: _____ CVV: _____

Signature _____

ONLINE Payment or Donation: www.heartforathletes.org/donate

MAILING ADDRESS: Make checks payable to:

Heart for Athletes
30941 Mill Lane
Ste G312
Spanish Fort, AL 36527

About Heart for Athletes

Our mission is committed to providing awareness, education, and support to the communities of Mobile and Baldwin counties and its surrounding area to create heart-safe communities for youth regarding the prevention of and/or response to Sudden Cardiac Arrest (SCA).

LEVEL OF SPONSORSHIP [Select One]

____ Platinum Level Sponsor \$2,500

____ Gold Level Sponsor \$1,000

____ Silver Level Sponsor \$500

____ Bronze Level Sponsor \$250

____ We are not able to participate as sponsors,
but would still like to donate \$ _____.